



A Note for Parents

A local financial professional—a partner working on Money Smart Week Iowa—will soon be making a visit to your student’s classroom to help them understand the importance of saving. Those who learn the savings habit early have a greater chance of taking that habit into adulthood and being financially successful.

As part of the visit, the financial professional is providing fold-up piggy banks for the class. They will encourage each student to start saving their coins, as well as to visit a bank or credit union to learn about the next step in saving money—opening a bank account. This activity is part of the Great Piggy Bank Pageant on Pinterest, an initiative of Money Smart Week Iowa and hosted by Iowa Saves.

Kids (and adults) are encouraged to enter their decorated piggy banks in our Piggy Bank Pageant on Pinterest as well as take the savings pledge. Find the Pinterest board for your community here: <https://www.pinterest.com/joannekuster/> Find the savings pledge at this link: www.MoneySmartWeekIowa.com .

Your willingness to encourage saving at home is a vital step as well. To give you some savings tips, check out www.EveryoneCanSave.org.



Thank you! Questions? Contact
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