

Money Smart Kids READ
Template for 2016 events

Who: 2nd to 5th graders, accompanied by grandparent/parent

What: 45- to 60-minute event; reading & discussion on money; kids take home a book

When: During Money Smart Week Iowa, April 23-30, 2016

Where: Local library (can also be at a credit union or organization's community room)

How This Event Works:

This is similar, but not a typical library story-time event. Parents or grandparents should accompany the kids. The group could enjoy reading part of the story and discussing the book, but there could also just be discussion. Some events might focus on how to open a savings account and make deposits. An event may have "Ben Franklin" read a part of the book or perhaps the author, a local entrepreneur, or the librarian. A short discussion (10 minutes) will focus on how you would make a million.

Refreshments may be served, according to library policy. The grandparent/child registered to attend the event may take home a copy of the book, one per family.

Summary of the MSW 2016 Book:

If You Made a Million, by David M. Schwartz and Steven Kellogg, paperback
"...Have you ever wanted to make a million dollars? Marvelosissimo the Mathematical Magician is ready, willing, and able to explain the nuts and bolts -- as well as the mystery and wonder -- of earning money, investing it, accruing dividends and interest, and watching savings grow...."

Librarian or Host duties:

Host will coordinate with a MSW partner to plan the event, including:

- Reserve appropriate library space
- Choose date/time
- Structure event according to library rules (agenda/Q&A, chairs, registration)
- Include event on library website and calendar
- Promote event to library patrons
- Adapt and send press release (template provided) to local media
- Host and coordinate with author, if this is an author-led event

MSW duties:

A MSW partner will work with the librarian and/or sponsor to:

- Ensure event is planned to meet MSW guidelines
- Request number of books needed via Survey Monkey link
- Provide Money Smart Week promotional materials to the library

Sponsorship provides these materials:

- Books, paperback
- Poster to hang up to promote (Ben Franklin is reading)
- Bookplate inside book.... "This book provided by the Iowa Credit Union Foundation"